

# How to Find Guest Blogging Opportunities

Thanks for subscribing and downloading this cheat sheet on how to find guest blogging opportunities.

Guest Blogging can help you promote yourself, your brand, your blog, your site, raise your trust and authority levels. There are quite a few benefits and you can read more about them [here](#).

Let's get right down to it. You can use Google, Bing, Twitter, and other search related sites to find guest blogging opportunities. How? Here are some ways to use Google Search to find those opportunities.

## Google's Personal and Global Search

All these examples can be used with Google's Personal and Global Search. Search on these phrases and combination of phrases using the double quotes to narrow the results for these phrases:

- "Guest Post"
- "Submit a Post"
- "Submit an Article"
- "Write for this Blog"
- "Guest Post Guidelines"
- "Write for us"

These will get you started. Think up as many combinations as you can, but don't worry, we'll get more specific as we go.

## Now, Let's Narrow Some More

To narrow things down a bit and find opportunities related to what you're interested in writing about, use the following in a Google search:

- mommy "guest post"
- parents "submit a post"
- belly fat cure "guest post"
- half marathon "guest post"
- social networking "write for us"

Use the above combinations with topics and phrases you're interested in to find blogs and websites you can write for.

## Let's Include More Phrases to Search for

Try this: Use the asterisk (\*) in a phrase and you'll get search results that include broader phrases for a topic. Like this:

- "write \* for us" dieting

This displays results for articles on dieting and other related phrases that include at least "write for us", but in the search results places a word or words after the word "write" and before "for us", like this:

- "write articles for us"
- "write article for us"
- "write and review for us"
- "write reviews for us"

Try using the asterisk with phrases and partial phrases we've used up to now for topics you're interested in.

## Gettin' Crazy

Now let's just get downright off-the-hook and try the above phrases with many related topics to give you more bang for your time:

- "guest post" ~mommy OR wife OR baby OR husband OR family

I hope your seeing the lights going off for all the possibilities. Play around and you'll find what you're looking for. By the way, the tilde (~) says to Google, "look for mommy and anything like it", like "mom" for instance.

## Twitter and Other Social Sites

You can use twitter to search for some of the phrases we've discussed. Twitter is great for this because you can open a [twitter search window](#) or use your favorite third party [twitter client](#) to search for new tweets about guest blogging or guest posting.

For example, you can use [TwitterFall](#) to enter search terms and watch the tweets fall onto your screen over a period of time and find writing opportunities.

If you're on Google+ there is a [search box](#) above the message stream. You can use the exact same search examples that we talked about above to see what you can find.

That's it. I hope this helps you find more writing opportunities.

All the best,  
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